

Echter's NEWSLETTER



GET READY FOR SPRING AT ECHTER'S ECHXPO

WHAT IS ECHXPO?

Join us for an exciting line up designed to inspire and educate. Get all the information about plants, soil, and the products that will make you and your garden successful. Jump start the season and get ready for spring!

WHAT TO SEE & DO

- Dozens of garden products and plant exhibits
- Special in-store sales
- Door prizes
- Activities for the kids on Saturday and Sunday

WHAT YOU'LL LEARN

- Container gardening
- Attracting butterflies
- Herbs, orchids, and roses
- Vegetable gardening
- Lawn care
- Soil improvement



SPECIAL PRE-ECHXPO EVENT



THE FOODSCAPING REVOLUTION

Brie Arthur brings an enthusiastic passion for gardening that

engages people of all ages. She encourages the novice gardener, as well as the more experienced to "think outside of the box" in their approach to garden planning and design. Discover how pairing edibles in a traditional, ornamental landscape increases biodiversity, and inspires the creation of purposeful landscapes that showcase beauty, as well as utility.

Brie appears on the PBS show, *Growing a Greener World*, and her book, *The Foodscape Revolution* is a best seller on Amazon. In 2017, she was awarded the first Emerging Professional distinction by the American Horticultural Society.

Friday, March 2 1:30-3:00 pm Tickets are \$15, call 303-424-7979 or purchase in-store. Registration required, space is limited.

ECHXPO HOURS

Free seminars, demonstrations, and a trade show for everyone.

FRI, MARCH 2, 3:00-5:30PM SAT, MARCH 3, 10:00AM-5:30PM SUN, MARCH 4, 12:00-4:00PM

FRESH HERB SALE BUY 2, GET 1 FREE

Growing fresh herbs brings a natural, organic flavor to your favorite food, and promotes health and wellness.

Echter's carries a wide variety of fresh herbs to grow indoors or out, giving you year-round access to their benefits. You'll save money by growing your own fresh herbs.

Sale ends March 22. (Equal or lesser-value herb is free.)



SPRUCE UP for spring

A COLORFUL SUMMER GARDEN
BEGINS AT ECHTER'S WITH THESE
SEEDS & BULBS.

SEEDS

Find a wide selection of varieties from Botanical Interests and Lake Valley Seed. Grow veggies, flavorful herbs, and colorful flowers.



OTHER



STARFISH IRIS
Originally from
South Africa,
blooms in the

spring and summer. A good choice for a container.

CLEOPATRA EREMERUS Orange buds open into huge



bottlebrush spikes of bi-color orange and rust-red flowers. Excellent for cutting.



BUTTERFLY
HYBRID LIATRIS
BLEND A Perfect
Partners blend of

white and pink Liatris that will attract butterflies.

COVINGTON SWEET POTATORosy skin with orange flesh that



turns malty sweet when baked.

BULBS

DAZZLING DAHLIAS

These new varieties are spectacular in the garden, and make wonderful cut flowers.

CARMAGUE Cactus Dahlia with soft pink petals and a warm yellow center.

BOHEMIAN SPARTACUS Very large, deep red flowers, flecked with yellow.

BABYLON RED Showy, crimson red, dinner-plate-sized blooms up to 8" across.

FLEUREL Elegant 8" white blooms have a touch of cream in the center.









GORGEOUS GLADIOLI







COLOR CLUB Deep, wine red with flashes of cream.

GOLDRUSH Bright yellow with a ruffle of orange.

WHITE PROSPERITY An elegant, pristine white.

ASIATIC, CANNA & CALLA LILIES

APRICOT FUDGE ASIATIC Semi-double flowers in an alluring shade of pale, caramel apricot.

COGOLETO ASIATIC Rosy, bubblegum-pink petals are heavily freckled with deep rose.

FOREVER SUSAN ASIATIC Eye catching in burgundy and orange.

LUCIFER CANNA The petals are bright red with a wide margin of brilliant yellow. 30" tall.

PIANO MAN MIX CALLA A winning combination of *Ebony Black* and *Ivory White* Callas.











BRING PEOPLE TOGETHER THIS SEASON WITH EARLY BIRD OUTDOOR LIVING SAVINGS AT ECHTER'S.



OUTDOOR LIVING SALE

SHOP EARLY AND SAVE

Echter's offers great prices on patio furniture when you shop early this season. Our team can help you turn your outdoor living space into a comfortable and stylish place where you'll enjoy gathering with friends and family. With our selection of cushions and umbrellas, you'll find the perfect accessories to express your style. Special orders ordered now, will usually be here just in time for the beginning of outdoor living season.

FREE DELIVERY SPECIAL

Purchase a furniture set now and get free delivery in the Denver metro area.

Offer ends March 22.



HANAMINT FURNITURE BERKSHIRE COLLECTION features a criss-cross lattice seat and back, gracefully-turned arms, and elegant scrolled feet to create an appealing look for your patio. Create your unique set from a variety of cushions made with durable Sunbrella fabrics.

Hanamint's 8-step powder-coated baked-on finishes and superior craftsmanship is one reason it is our best-selling line year after year. Hanamint's prime-grade cast aluminum furniture sets will stand the test of time, even if you leave them outside in the hot sun, rain, wind and snow.

VERANDA CLASSICS METROPOLITAN COLLECTION brings a comfortable, modern wicker design to your outdoor spaces. The furniture line combines a wood-look, hand-applied contemporary wicker design. Exclusive TerraFab technology creates authentic wood-look tops, while eliminating the maintenance of real wood. Cushions are covered in all-weather, easy to clean, fade resistant fabrics. Echter's offers dining and deep seating options.





ROMANCE II 42" SQUARE
GAS FIRE PIT. This durable
piece is equipped with
an electronic ignition, a
porcelain-coated stainless
steel fire bowl, glass fire
beads, a 50,000 BTU burner
and a fabric weather cover.

WEBER GRILLS

Weber's GS4 high-performance grilling system ensures that burners ignite every time, food cooks evenly and consistently, and hassle-free clean-up. Both models come with a full 10-year warranty, and are iGrill3 ready, so that you can monitor your food from your mobile device. Available in ivory, red and black.



SPIRIT II E-210 is perfectly sized for small patios and balconies, but big enough to cook a 20lb turkey! This compact grill has 2 burners, porcelain enamel cast iron cooking grates and flavorizer bars, built-in lid thermometer, and stainless steel side tables.

SPIRIT II E-310 with all the features of the E210, 529 in² of grilling space, and 3 burners for excellent heat distribution.



ECHTER'S ECHXPO RETURNS WITH TRUS JUMP-START YOUR GARDENING SEASON. L GARDENING TIPS, AND SERVICES TO N

VENDORS

GET GREAT IDEAS & SPECIAL DEALS

Alpha One Fertilizer Organic Fertilizer 40 lb. \$32.95 Arkansas Valley Seed

20% Off Grass Seed Blends Bailey Nursery

Ball Floraplant

Black Forest Landscape

Black Gold Soils

Free 8 qt. bags (while supplies last)

Bloem Pottery

20% Off Dura Cotta Pots & Saucers

Bonide

All Seasons Spray Oil 32 oz. RTS \$14.95 Botanical Interests Seeds

Seed Packets: Buy 2, Get 1 Free

Breezesta

Adirondack Chairs \$399

Campania

20% Off Planters

Ceramo Pottery

Earth Essentials

Cow & Compost 1 cu. ft. \$2.69

Echter's Landscape Services

Echter's Plants for Success

Fertilome

For All Seasons Fertilizer w Crabgrass

Control \$19.95

Fort Collins Wholesale Nursery

Fox Farm

Ocean Forest Soil 1.5 cu.ft. \$17.95

Green Thumb

25% Off Soil Soaker Hoses

Hanamint

Henri Studio

20% Off Fountains

Hardy Boy/Welby Gardens

Hort Couture Plants

Hi-Yield Fertilizers

Jackson Pottery

Lake Valley Seed

Seed Packets: Buy 2, Get 1 Free

Little Valley Nursery

Lotus Pottery

Monrovia

MYKE

Vegetable & Herb .9 qt. \$9.95

Natural Guard

Compost Maker 3 lb. \$6.99

Nature's Yield Soils

N. Y. Compost 1.5 cu. ft. \$5.99

Plant Select

Pro-Rich

Lawn Food 40 lb. \$17.95

Revive

Rocky Mountain Waterscape

Smart Pots

20% Off Smart Pots

Stone Age Creations

Tierra Derco

Tip Top BioControl

1500 Lady Bugs \$7.99

Van Bloem Gardens

20% Off Dahlias



SOCIETIES

CONNECT WITH GARDEN ENTHUSIASTS

Audubon Society of Greater Denver Butterfly Pavilion

Colorado State Beekeepers Association

Colorado Cactus and Succulent Society

Colorado Federation of Garden Clubs

Colorado Water Garden Society

CSU Extension – Jefferson County

Denver Botanic Gardens

The Denver Orchid Society

The Denver Rose Society

Front Range Organic Gardeners

Founders and Friends of Two Ponds

NWR

The Herb Society of America

Hudson Gardens

The North American Rock Garden

Society

The Rocky Mountain Bonsai Society

The Tropical Plant Society



ECHXPO IS FOR KIDS TOO!

SATURDAY & SUNDAY

Garden-related, educational and fun activities for the young gardener-in-training! With help from our garden pros, kids will start a plant from seed and plant a pansy. They can take their plant home to care for and watch it grow!

STED VENDORS AND SOCIETIES TO HELP EARN ABOUT NEW PRODUCTS, THE LATEST IAKE THE MOST OF YOUR LANDSCAPE.

WE'LL GET YOU growing

ECHXPO WORKSHOP & CLASS SCHEDULE

Echxpo workshops and classes are free, and do not require registration except for the pre-echxpo event on Friday.

FRIDAY, MARCH 2

THE FOODSCAPE REVOLUTION

1:30-3:00 PM

Presented by: Brie Arthur

Tickets: \$15 (see page 1 for details)

EASY CONTAINER DESIGNS FOR SEASON LONG BEAUTY

3:30-4:00 PM

Presented by: Debi Borden-Miller

Welby Gardens

ORCHIDS: EXOTIC & EASY

4:30-5:00 PM

Presented by: Shirlee McDaniels The Denver Orchid Society

SATURDAY, MARCH 3

THE MAGIC OF CONTAINER GARDENING: THE PRETTIEST POTS & BASKETS

9:00-10:00 AM

Presented by: Susan Stauber

Ball Horticulture

GOOD FOR YOUR GARDEN AND GOOD FOR YOU: ORGANIC SOILS & FERTILIZERS

10:30-11:00 AM

Presented by: Brandon McCarty

Fox Farm

GREAT LANDSCAPES START WITH GREAT TREES & SHRUBS

11:00 AM-12 NOON

Presented by: Dan McEnaney

Bailey Nurseries

BACKYARD BIRD HABITAT: CREATING A YEAR-ROUND BIRD SANCTUARY

11:30 AM-12:00 NOON

Presented by: The Audubon Society

of Greater Denver

4 STEPS TO A PERFECT LAWN

12:30-1:00 PM

Presented by: Andy Dannenberg

Ferti-lome

GROWING PLANTS FROM SEED

1:00-2:00 PM

Presented by: David Burnside

Botanical Interest Seeds

EASY COLOR WITH SUMMER BULBS

1:30-2:00 PM

Presented by: Todd McNulty

Van Bloem Gardens

THIS HERB'S FOR YOU: MAKING THE MOST OF YOUR HERBS

2:30-3:00 PM

Presented by: Marilyn Raff The Herb Society of America

The Herb Society of America

THE ORGANIC ALTERNATIVE FOR YOUR LAWN: ALPHA ONE FERTILIZERS

3:30-4:00 PM

Presented by: Gary Bragdon

Alpha One Fertilizers

SWEET & SASSY SUCCULENT CONTAINERS

4:00-5:00 PM

Presented by: Scott Preusser

Denver Botanic Gardens

STARTING A BONSAI: EASY STEPS FOR SUCCESS

4:30-5:00 PM

Presented by: Darell Havener The Rocky Mountain Bonsai Society

INTEGRATED PEST MANAGEMENT FOR HOME GARDENS

5:30-6:00 PM

Presented by: Justin Duddy

Tip Top BioControl

SUNDAY, MARCH 4

LANDSCAPING YOUR COLORADO GARDEN

11:00 AM-12:00 NOON

Presented by: Dan Lee

Black Forest Landscape Designs

ROCK GARDENS IN CONTAINERS

12:30-1:00 PM

Presented by: Lee Curtis

North American Rock Garden

Society

BEE A POLLINATOR PAL: INVITE BEES & BUTTERFLIES TO YOUR GARDEN

1:00-2:00 PM

Presented by: Amy Yarger

The Butterfly Pavilion

STARTING A NEW LAWN FROM SEED

2:00-2:30 PM

Presented by: Norm Tuohy

Arkansas Valley Seed

EARLY SPRING POND MAINTENANCE

3:00-3:30 PM

Presented by: Rocky Mountain

Waterscape

ROSE PRUNING

4:00-4:30 PM

Presented by: Dave Ingram

The Denver Rose Society.



TIPS FROM owr pros

OUR PLANT DOCTORS ARE AVAILABLE 7 DAYS A WEEK. BRING IN A SAMPLE TO MAKE AN ACCURATE DIAGNOSIS.

FLOWER GARDENS & BULBS

Plant begonias, dahlias, calla lilies and canna lilies in pots inside to give them a head start. Keep them inside until mid-May.

Plant sweet pea seeds now and use an inoculant for better germination and flowering.

PERENNIALS & ROSES & VINES

Cut back old stalks from your perennials so you can enjoy the new foliage and flowers. Cut back ornamental grasses as low as possible so the old foliage won't detract from the new growth.

Proper soil preparation is essential for good growth after replanting. Amend soils with Nature's Yield Compost and apply MYKE to the root ball for an extra boost.



TREES & SHRUBS

Examine apple, pear, hawthorn, crabapple trees and cotoneasters for evidence of fire blight. (The leaves remain on the branches and the branches will look scorched.) Prune out infected branches and sterilize your pruners, loppers or saws between every cut. While these plants are in flower prevent this disease by spraying Ferti-lome Fire Blight Spray.

VEGETABLE GARDENS

Plant spinach, peas, Swiss chard, radishes, turnips, parsnips, carrots, kale, lettuce, leeks, rutabaga, onion seed and sets, bare root strawberries, asparagus, and potatoes directly into the garden if soil temperature is at least 40 degrees.

Start seed for broccoli, Brussels sprouts, cauliflower, kohlrabi, and onion. These seedlings can take chilly days and can be transferred outside a little later in the spring.

When starting flower and vegetable seeds indoors, use clean new containers and a good seed-starting mix to prevent disease problems.

LAWNS

Core aerate your lawn before you fertilize in mid-April. This helps to promote deep root growth by providing oxygen and moisture to the roots. You can leave the plugs on the lawn to compost back into the soil.

INDOOR PLANTS

March is a great time to transplant houseplants into the next-sized larger pot. Use a good quality, well-draining houseplant potting mix.

As days grow longer, houseplants resume active growth and benefit from applications of fertilizer like Jack's Classic Houseplant Special.

BIRDS

Don't forget to clean out and sterilize last year's bird houses and feeders.

MISCELLANEOUS

Make sure your tools are clean and sharpened. For a nominal fee, Echter's will sharpen your pruners, shovels, hoes, hedge and grass clippers.



Reactivate the microbes in your compost by adding Natural Guard Compost Maker in March to get decomposition started again.

NOW HIRING FOR SPRING!

We're looking for friendly, helpful people who know, or want to learn about growing, gardening, and related products.

Full and part-time seasonal positions are available. Plus, Echter's employees receive great discounts!

GET YOUR GREENBUCKS!

We're giving Echter's rewards members \$2 in Greenbucks for every \$20 you spend! Save them up and come back during Greenbuck Days July 4–19 and use them just like cash for up to half of your total purchase!

LEARN FROM ECHTER'S PROS, BECOME PART OF THE ECHTER'S TEAM, & COLLECT YOUR GREENBUCKS!



KEEP LEARNING AFTER ECHXPO

Most classes are free and do not require registration.

"Make and take workshops" require registration and a materials fee. Please call 303-424-7979 to reserve your space.

PLANNING THE VEGETABLE GARDEN 101

SAT, MARCH 10, 10:00–11:30 AM Get off to the right start and avoid potential problems.

Presented by: Chris Doolittle

PRUNING TREES & SHRUBS

SAT, MARCH 10, 2:00-3:00 PM Learn the basics of what, when and how to prune to avoid problems later. Presented by: Daniel Corse & Karly Scheuerman

WEEDS: THE UNINVITED GUESTS AT YOUR GARDEN PARTY

Sun, March 11, 2:00–3:00 PM Learn about these unwelcome visitors and how to control them. Presented by: Harriett McMillan

FAIRY GARDEN WORKSHOP

SAT, MARCH 17, 10:00–11:30 AM Make and take a magical retreat for the fairies in your life.

Presented by: Chris Doolittle \$50 Materials Fee | Space is limited. Pre-registration is required.

TERRARIUM WORKSHOP

SAT, MARCH 17, 2:00–3:30 PM
Make and take a garden in glass, and add a lush element to your décor.
Presented by: Chris Doolittle
\$75 Materials Fee | Space is limited.
Pre-registration is required.

GROWING INDOOR PLANTS 101

Sun, March 18, 1:00–2:00 PM Learn the basics of light levels, watering, fertilizing, maintenance, and repotting.

Presented by: Whitney McMillan

SELECTING PERENNIALS FOR LOWER MAINTENANCE

SAT, MARCH 24, 10:00–11:30 AM Learn the key questions a savvy shopper needs to consider when selecting perennials for a lower maintenance landscape.

Presented by: Harriett McMillan

COMPOSTING & SOIL IMPROVEMENT

SAT, MARCH 24, 2;00–3:00 PM Recycle your yard waste and learn to create the black gold that nourishes your garden.

Presented by: Jeff Echter

ORNAMENTAL GRASSES: CATCH THE WAVE

SAT, MARCH 31, 10:00–11:00 AM Learn everything you need to know about these beautiful plants, and keep them looking their best! Presented by: Daniel Corse

LET'S GET X-RATED!

SAT, MARCH 31, 2:00–3:30 PM Get an overview of drought tolerant perennials that will add some eXcitement in your garden, and save water.

Presented by: Harriett McMillan

Check the Events & Classes page on echters.com for a current list of upcoming classes.



MEET KARLY SCHEUERMAN

Karly began working at Echter's in 2016 as our Seeder in the growing department and was promoted to Nursery Buyer and Area Manager last year. She is responsible for researching and ordering fun, new varieties of nursery plants, checking in inventory, and designing our beautiful nursery displays. Before working at Echter's, Karly was the front-end manager of a nursery in her home town of Tallahassee, Florida. She loves

the challenge of understanding a new climate, learning about new plants, and exploring the unique considerations for growing in Colorado.

Karly enjoys exploring the mountains and waiting for the first snowflakes of a winter snow storm fall on the ground (no matter the time). She graduated from the University of Central Florida with a Bachelor's degree in photography. She is also an avid animal lover. She feeds the wild birds that visit our nursery.

MARCH HOURS

Monday–Friday 10–6 Saturday 9–6 Sunday 10–5

303-424-7979

To learn more about weekly specials and events, visit www.echters.com to sign up for Echter's eNews.

5150 GARRISON ST.

Take Wadsworth to 52nd Ave. Go west 1 mile to Echter's.



echtersgreenhouse

