



'TIS THE SEASON OF

# Good Cheer

AT ECHTER'S

## Girlfriends NIGHT OUT

Echter's is partnering with Ralston House, a child advocacy center in Arvada for a special evening during the season of giving. **See page 2 for details.**



## HOLIDAY DEBUT WEEKEND NOVEMBER 11 & 12



- Enjoy a wide array of holiday items.
- Save with great prices on life-like trees during the **Early Bird Christmas Tree Sale** through Wednesday, November 22.
- Gifts for everyone on your list: new styles in scarves, jewelry, handbags, fragrant candles, luxurious body care, and distinctive home and garden decor.



## ART SHOW & SALE NOVEMBER 4-12

ARVADA ART GUILD,  
MOUNTAINSIDE ART GUILD,  
GLASS ARTISTS OF COLORADO

Enjoy these popular exhibits featuring local artists. Original fine art for sale: oil paintings, watercolors, and pastels. Glass art for sale: panels, art, jewelry, and objects.



**PURCHASE 2, SAVE 10%**  
**PURCHASE 5, SAVE 20%**  
**PURCHASE 10, SAVE 30%**

Mix & match all regular-priced Christmas ornaments thru Nov. 22.

# Time honored traditions

ECHTER'S ANNUAL GIRLFRIENDS' NIGHT OUT, PICTURE PERFECT BACKDROPS, A SEA OF BEAUTIFUL POINSETTIAS, FRESH-CUT TREES AND GREENS, VISITS WITH SANTA, AND OUR DECORATED TREE DISPLAYS WILL GET YOU IN THE HOLIDAY SPIRIT.

## Girlfriend's NIGHT OUT

NOVEMBER 16, 5–8PM



Representatives from local restaurants and caterers will offer wine and food sampling while you browse beautiful jewelry, colorful handbags, scarves and accessories, body care products, and cooking supplies. Learn about health and fitness services. Enjoy special musical entertainment throughout the evening. Put your name in the drawing boxes for a chance to win a great door prize.

**Tickets are \$20**, and include 2 drinks from the bar (wine or beer). Proceeds from the ticket sales benefit Ralston House.

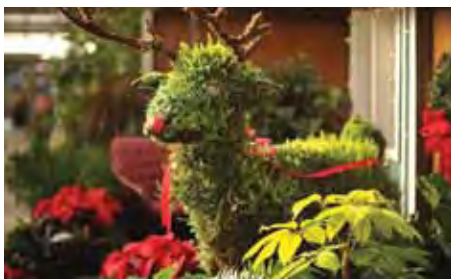
Ralston House is the only child advocacy center in Jefferson, Adams, and Broomfield counties. This great organization helps young people and their families start the healing process after the trauma of abuse, working in collaboration with law enforcement, social services and the district attorney's office.

**Tickets are limited, call 303.424.7979 to purchase your ticket today.**

Visit the events page at [echters.com](http://echters.com) to see a full list of participating businesses. Our Girlfriends' Night Out is an opportunity to enjoy the seasonal beauty of Echter's while you Party with a Purpose!

**Save 20% on regularly-priced Echter's merchandise when you shop during Girlfriends' Night Out!**

## BE PART OF ECHTER'S TIME HONORED TRADITIONS



### PERFECT HOLIDAY PHOTOS

Echter's provides the perfect backdrop for your holiday photos. Santa, our antique sleigh and Buford, the topiary reindeer await your family and camera!



### VISIT WITH SANTA

Please donate non-perishable food for Santa to share with the Arvada Food Bank. Santa will hear your holiday wishes **Saturdays, November 25** and **December 2** from **1–4 pm**.



### SANTA PAWS

Even your four-legged friends can have their chance to visit Santa. Bring them in from **2–4 pm on Saturday, December 9** for their visit. Bring your camera.



# Live holiday decor

CELEBRATE THE SEASON WITH BEAUTIFUL COLORS OF POINSETTIAS AND AMARYLLIS, AND THE GLORIOUS FRAGRANCE OF FRESH CUT TREES AND HOLIDAY GREENS.

## COLORS OF THE SEASON



Poinsettias are a treasured holiday favorite. Echter's grows our own poinsettias, and they are so fresh, we guarantee their loveliness to last throughout the holiday season. Available in a wide range of colors: white, pink, red and burgundy.

New this year is **Ruby Frost**. It has white bracts with margins and veins colored ruby red.



**Fantasy Poinsettias** Bring a unique brightness and originality to your holiday decor.

**Rewards Members:**

**SAVE 20%**

**ON ALL POINSETTIAS**

**THRU NOVEMBER 26**



**Norfolk Pine** A living Christmas tree that can be kept all year long. Echter's has pre-decorated or plain trees.

**Christmas Cactus** Always a holiday favorite!



**Amaryllis** A signature plant for the season. Choose from a wide selection of colors, including new varieties: **Apricot Parfait** and **Half and Half**.



## FRESH CUT TREES & HOLIDAY GREENS



**Fresh Cut Trees** Noble fir, Fraser fir and Nordmann fir trees are available in a range of sizes from 5' to 10'. A beautiful, fresh tree is the centerpiece of seasonal decor.

**Wreaths** Welcome guests with a time-honored tradition. Silver fir and mixed greens in many sizes and custom designs.

**Garland** Mixed greens garland in 12', 25', and 75' lengths—perfect for decorating your doorway, mantle, or wrapping your stair rail.

**Assorted Holiday Greens** Dress up your home for the holidays with mixed bunch greens and assorted boughs including Douglas fir, princess pine, incense cedar, Port Oxford cedar, red cedar, shore pine, and noble fir. Decorate with pine cones, mistletoe, and swags.

**Berry Christmas Wreath** has vibrant red berries, accented with blue-berried juniper on a noble fir base.

**Birch Log Centerpiece** Our exclusive woody birch log design is fashioned with long-lasting noble fir, pine, and cedar, accented with spicy bundles of cinnamon sticks, red berries, pine cones, and a red taper candle.

**Birdhouse Centerpiece** A fresh mix of noble fir, cedar, and pine are attractively nested in a 6" birdhouse with red berry clusters, pine cone accents and a 3" cardinal perched on a branch.



## LIFE-LIKE CHRISTMAS TREES: A MAIN ATTRACTION



Artificial Christmas trees are better than ever. They are pre-lit, easier to install and are maintenance-free during the holiday season.

Echter's selection includes a wide range of easy-to-assemble trees in a variety of slim and full styles, and a range of heights. Enjoy the benefits of not having to water, ease of set-up and take down, and a balance of light with minimal wiring showing. Whatever your style of decor, a life-like tree will set the stage for a beautiful holiday at home.

The latest technology in life-like Christmas tree is on display at Echter's.

## LIGHT UP THE SEASON



- With **Easy Connect Technology**, power runs through the pole of the tree, eliminating the need to plug each light section together. Trees with **Smart Technology**, keep the tree illuminated, even if a bulb goes out or is missing.
- The battery operated **Belgium Mix Wreath** features 50 lights weaving through a mix of greens.
- Add a rustic ambiance with the **Glitter Alpine Tree** for a casual, informal style.
- Ideal for offices and homes alike, the **Frosted Jade Mountain Tree** comes pre-lit with frosted white G-40 bulbs, with no additional decoration needed. Available in 4.5' and 7.5' styles.
- The **Terrace Pine Tree** is available in 5' and 7.5' styles feature multi-colored small lights and G-40 lights.
- Holiday themed **Stony Creek Lanterns** add a soft glow and warmth to your holiday decor. Available in a range of sizes for the perfect finishing touch.



## Gifts for everyone

## NEW GIFTS FOR 2017

### Finchberry Soaps

These beautiful, preservative free soaps feature captivating scents including mint, citrus, berry, lime, jasmine, lavender, and almond. Handcrafted in the USA.



### Root Candle's Beeswax Candles

These beeswax votives and small candles will fill your home with rich, warm holiday scents such as **Bayberry** and **Hollyberry**. The candles feature long-burning beeswax, and cotton wicks for cleaner burning. They are made in the USA.







### Aspen Spices Cider Spices & Hot Chocolate Mixes

Share the warmth of a cup with family and friends or fill a Christmas stocking. We have the traditional flavors as well as two new flavors, Pumpkin Spice Cider Spice and Campfire S'mores Hot Chocolate.



### Naughty or Nice Candy Cane

This mystery flavor candy cane will tell you if you've been naughty or nice this year. Every candy cane looks the same, but nice candy canes are Strawberry flavored, and naughty canes are Licorice flavored.



### Vera Bradley Bags & Accessories

Always in style, and introducing new patterns for the season: Snow Lotus, Winterberry and Lilac Medallion. Cardinal Red microfiber fabric is a bright pop of color that is perfect for the season.



### Mad Style Activewear & Accessories

Look sharp working out or running errands with this collection of tank and pant combinations. The cloche hat and faux suede duster add extra warmth and style.



### Plaid Hooded Shawls

Banish the chill with these bright plaid shawls.



### Evergreen Enterprises Wraps

These stylish wraps will keep you cozy and brighten up your attire this holiday season.



### Echo - Your Repeating Pal

Have fun with this animated plush puppy who repeats what is said to him. Battery operated.

## FLOWER GARDENS



Store tender spring-blooming bulbs such as canna lilies, begonias, gladioli, and dahlias in a crawlspace or garage where temperatures stay between 35° to 50° F. Use an old cardboard box filled with vermiculite or perlite and keep moist, not wet.

There is still time to plant spring flowering bulbs, until the ground freezes, for an extra burst of color in the spring.

## PERENNIALS & ROSES



Put rose collars around your roses in mid-November. Fill with Mini-Nuggets bark mulch.

If you had powdery mildew, black spot, or any other fungal diseases on your shrubs, roses, trees, or perennials. Be sure to clean up all leaves and debris, and put it in the trash—do not put this debris in your compost. In the spring, spray new leaves with a spray containing neem oil.

## LAWNS

Water your lawn once a month during warm and dry periods. Since the sprinkler systems are drained, you will need to do this with a hose and sprinkler. Pay particular attention to southern exposures. Disconnect your hose from the faucet and bring it inside before the temperatures drop below freezing in the evening.

## TREES & SHRUBS

It is very important to water your trees, shrubs, perennials, and bulb beds every 4–6 weeks throughout the winter. If dry soil freezes, there is a good chance there will be root damage and the trees and shrubs will suffer. Your plants will better resist insect and disease problems next year.

Tree wrap is important winter protection for young trees. The purpose is to keep the tree's bark temperature consistent, and to protect from sun-scald. Start wrapping at the bottom and overlap up to the first set of branches. In Denver, wrap about November 15 and remove the wrap around April 1.

## INDOOR PLANTS

Watch for chilly drafts, especially for ficus, philodendron, begonias and gardenias. Keep your plants away from heat vents if you have forced air heating.

Cyclamen are great plants for brightening your home during the holidays. They prefer a cool dry and bright place for long-lasting flowers.

Bring fragrance into your home during the holidays with herbs. Rosemary, lavender, thyme and others will add a delightful aroma to the home.



Houseplants benefit from a little extra humidity. If you don't have a humidifier, you can give your plants some added moisture. Use an oversized saucer, add pebbles, and fill halfway with water. Place your plant on the pebbles. As the water evaporates, add more, but don't let your plants sit in water.

## BIRDS

Insect-eating birds such as flickers and nuthatches have a taste for suet rather than seed. Suet is a great energy source for birds in cold weather.



Keep the water in your birdbath from freezing by using a birdbath heater.

## POND

Make sure there is an opening in the ice in your pond. A pond de-icer will keep an opening so gases can escape and your fish will stay healthy.

## CUT CHRISTMAS TREES

When you get your fresh tree home, cut 1 to 2 inches off the trunk of your tree and immediately place it in water. Remember to check the water level daily, a tree can drink a gallon or more of water a day. If the water reservoir goes dry even once, the base of the trunk will seal and the tree may not start taking water again.

Use the wonderful scent of fresh greens and pine trees to add to the traditional holiday atmosphere.





# Holiday workshops

HOLIDAY WORKSHOPS HELP JUMP-START YOUR HOLIDAY DECOR. OUR ALWAYS POPULAR FAIRY GARDEN WORKSHOP GETS A HOLIDAY MAKEOVER, MAKE A WELCOMING WREATH, AND DRESS UP YOUR ENTRYWAY WITH A PORCH POT.

All holiday workshops are made to order, and require a reservation and registration fee as indicated with each workshop.

Please call 303.424.7979 to make your reservation.

## PLANT A LIVING WALL PLANTER

Saturday, November 18, 10-11 am

Transform a vertical space with a beautiful living mosaic of plants that you will plant and take home with you.

Materials fee: \$85. Space is limited.

## HOLIDAY FAIRY GARDEN WORKSHOP FOR GROWNUPS

Saturday, November 18, 2-3 pm

Create a special mini-garden for the holidays. At the end, take home a fairy garden you made in the workshop.

Materials fee: \$100. Space is limited.

## WREATH MAKING WORKSHOP

Saturday, November 25, 10 am  
Saturday, November 25, 2 pm  
Sunday, November 26, 2 pm  
Saturday, December 2, 10 am

Create your own handcrafted wreath using fresh aromatic boughs. Please bring pruners. The usual time to make a wreath is 1 to 1½ hours.

Materials fee: \$25. Space is limited.

## PORCH POT WORKSHOP

Saturday, December 2, 2 pm  
Sunday, December 3, 2 pm

Create a beautiful container with seasonal style using fresh specialty greens that will dress up your entry for the holiday season. Registration fee includes fiber pot, assorted boughs, and potting mix.

Materials fee: \$30. Accessories for your porch pot may be purchased separately. Space is limited.

## STORE HOURS

Monday – Friday: 10-6  
Saturday: 9-6, Sunday: 10-5

Echter's will be closed on Thanksgiving.

## CONNECT WITH US

303.424.7979  
news@echters.com

To learn more about our weekly specials and events, visit [www.echters.com](http://www.echters.com) and sign up for Echter's eNews.

echtersgreenhouse @echters

## GETTING HERE

5150 Garrison St, Arvada

Take Wadsworth to 52nd Avenue. Then go west 1 mile to Echter's.



## TIME TO COLLECT YOUR GREENBUCKS!

For every \$20 you spend on merchandise now, we'll give you \$2 in Echter's Greenbucks. Save your Bucks and spend them at Echter's just like real dollars **December 15-31** for **up to half off** your total purchase!

## MEET DANIELLE RAMOS



Danielle is Echter's Transplant Supervisor, and has been part of the team for about three years. She oversees the care of all of the plants in the greenhouse by watering, monitoring seed growth, transplanting seedlings, and stocking the retail floor.

Danielle's favorite part of her job is getting to watch the plants grow from tiny seeds to beautiful finished plants. Her co-workers love her fantastic work ethic and easy-going personality.

Danielle is an alumna of Arvada High School. An animal lover, when not working, she cares for her many pets: 2 dogs, 1 cat, multiple lizards and frogs. She rescues reptiles that make their way into the greenhouse. Danielle is also a talented artist, and enjoys illustration and painting.